

**AMERICAN HEALTH CARE ASSOCIATION
NATIONAL CENTER FOR ASSISTED LIVING**
Health Care Events Calendar

January 2010						
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25th NATIONAL INTRAVENOUS NURSE DAY

To honor the nation's intravenous (IV) nurse professionals. Infusion Nurses Society, Attn: Jason Beal, 220 Norwood Park South, Norwood, MA 02062. (781) 440-9408, ext. 316 or www.ins1.org.

18th-23rd NATIONAL ACTIVITY PROFESSIONALS WEEK

To recognize the contribution of activity professionals to the well-being of long term care, adult day care, senior center and retirement living clients. National Association of Activity Professionals, P.O. Box 5530 Sevierville, TN 37864. (865) 429-0717 or www.thenaap.com.

NATIONAL GLAUCOMA AWARENESS MONTH

Prevent Blindness America® will provide information about this "sneak thief of sight." Organizations are encouraged to educate the community through screenings, forums and programs. Prevent Blindness America®, Attn: Betsy Van Die, 500 E. Remington Rd., Chaumburg, IL 60173. (847) 843-2020 or www.preventblindness.org.

NATIONAL VOLUNTEER BLOOD DONOR MONTH

Pay tribute to regular blood donors while encouraging others to donate. American Association of Blood Banks, Attn: Jennifer Gartinkel, 8101 Glenbrook Rd., Bethesda, MD 20814. (301) 215-6526 or www.aabb.org.

**AMERICAN HEALTH CARE ASSOCIATION
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February 2010						
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1st WOMEN'S HEART HEALTH DAY

This day provides an opportunity to promote heart health for women. Women's Health Hotline, Attn: Ms. Charlotte Libov, 28B Heritage Circle, Southbury, CT 06488. (203) 264-9704 or www.libov.com.

8th-12th PRIDE IN FOOD SERVICE WEEK

An annual event honoring dietary managers and their employees to celebrate the important role they play in institutional food service. Dietary Managers Association, Attn: Kim DeMoulin, 406 Surrey Woods Dr., St. Charles, IL 60174. (630) 587-6336 ext. 123 or kimdemoulin@dmaonline.org or www.dmaonline.org.

14th- 20th NATIONAL CARDIOVASCULAR PROFESSIONALS WEEK

This week celebrates the contribution cardiovascular professionals make to health care. For more information or to receive buttons, posters and memorabilia, contact Peggy McElginn, Alliance of Cardiovascular Professionals, P.O. Box 2007, Midlothian, VA 23112. (804) 632-0078 or peggymcelgunn@comcast.net or www.acp-online.org.

14th-21st ALZHEIMERS AND DEMENTIA STAFF EDUCATION WEEK

To bring awareness to the importance of both staff educators and their direct care staff being trained and certified in dementia care. For more information and free Took Kit (download) available December 15th, visit www.nccdp.org. National Council of Certified Dementia Practitioners, 103 Valley View Trail, Sparta, NJ 07871. (877) 729-5191.

AMERICAN HEART MONTH

Heart disease and stroke. It is the leading cause of death among women in the United States. American Heart Association, Attn: Mirissa Shirley, 7272 Greenville Ave., Dallas, TX 75231-4596. (214) 706-1345 or (800) AHA-USA1 or (800) 242-8721 or www.americanheart.org.

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March 2010						
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23rd AMERICAN DIABETES ALERT DAY

One-day public awareness campaign of the signs, dangers, and treatment of diabetes. American Diabetes Association, Attn: Diane Tuncer, 1701 North Beauregard Street, Alexandria, VA 22314. (703) 549-1500 or www.diabetes.org.

30th NATIONAL DOCTOR'S DAY

Celebrated on this day since 1990. Southern Medical Association Auxiliary, Attn: Lana Burwell, 35 Lakeshore Drive, P.O. Box 190088, Birmingham, AL 35209-0088. (800) 423-4992 or www.sma.org.

7th-13th NATIONAL SLEEP AWARENESS WEEK

Contact National Sleep Foundation, Attn: Ann Marie Wilson, 1522 K St., NW, Ste. 500, Washington, DC 20005. (202) 347-3471 or www.sleepfoundation.org.

7th-13th PATIENT SAFETY AWARENESS WEEK

A national education and awareness-building campaign for educating patients on how to become involved in their own health care. National Patient Safety Foundation, 132 MAA MoCa Way, North Adams, MA 01247. (413) 663-8900 or www.npsf.org.

19th-23rd LONG TERM CARE ADMINISTRATORS WEEK

Sponsored by the American College of Health Care Administrators (ACHCA) to recognize the contributions of administrators for long-term care facilities. ACHCA, 300 N. Lee St., Ste. 301, Alexandria, VA 22314-2807. (888) 88-ACHCA or www.achca.org.

14th-20th NATIONAL PULMINARY REHABILITATION WEEK

Promotes awareness of the role of pulmonary rehabilitation in the treatment of chronic obstructive airway disease. American Association of Cardiovascular and Pulmonary Rehabilitation, 401 N. Michigan Ave., Ste. 2200, Chicago, IL 60611-4267. (312) 321-5146 or www.aacvpr.org.

GREAT AMERICAN CLEANUP™

March 1st -May 31st

Everyone deserves to live in a community environment that is healthy, safe, clean and beautiful. For information about the 2008 Great American Cleanup, the nation's largest community improvement program! Keep America Beautiful, Inc., Attn: Gail Cunningham, 1010 Washington, Blvd., Stamford, CT 06901. (203) 323-8987 or www.kab.org.

NATIONAL COLORECTAL CANCER AWARENESS MONTH

March is set aside to educate and inform the public about colorectal cancer. American Cancer Society, National Headquarters, Attn: Sonya We, 1599 Clifton Rd. NE, Atlanta, GA 30329-4251. (800) ACS- 2345 or www.cancer.org.

NATIONAL CRAFT MONTH

Sponsored by the Craft and Hobby Association, 319 East 54th St., Elmwood Park, New Jersey 07407. For information contact (201) 794-1133 or www.craftplace.org.

NATIONAL SAVE YOUR VISION MONTH

American Optometric Association, Attn: Susan Thomas, 243 North Lindbergh Blvd., St. Louis, MO 63141. (800) 365-2219 ext. 263 or www.aoa.org.

NATIONAL SOCIAL WORK MONTH

National Association of Social Workers, Inc., 750 First St., NE, Ste. 700, Washington, DC 20002-4241. (800) 638-8799 or www.socialworkers.org.

NATIONAL WOMEN'S HISTORY MONTH

"Writing Women Back into History" is the 2010 Theme for National Women's History Month. The 2010 theme will celebrate and recognize the vision of women artists. Honorees will be selected to represent the diverse forms of visual arts including painting, sculpture, weaving, pottery, embroidery, and modern media art. National Women's History Project, Attn: Molly Macgregor, 3343 Industrial Dr., Ste. 4, Santa Rosa, CA 95403. (707) 636-2888 or <http://www.nwhp.org>.

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April 2010						
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7th WORLD HEALTH DAY
World Health Day brings together all health professions and specialties to promote better health. American Association for World Health, Attn: Jill Boezwinkle, World Health Day, 1825 K St. NW Ste. 1208, Washington, DC 20036. (202) 466-5883 or www.who.int/world-health-day.

16th NATIONAL HEALTHCARE DECISIONS DAY
Healthcare providers, professionals, chaplains, attorneys and others will participate in a massive effort to highlight the importance of advance healthcare decision-making. Resources available at www.nationalhealthcaredecisionsday.org. AHCA is a partner in this national effort.

22nd EARTH DAY
Founded by the organizers of the first Earth Day in 1970, Earth Day Network (EDN) promotes environmental citizenship and year round progressive action worldwide. Earth Day Network, Attn: Kathleen Rogers, 1616 P St., NW, Ste. 200 Washington, DC 20036. (202) 518-0044 or www.earthday.net.

22nd TAKE OUR DAUGHTERS AND SONS TO WORK™ DAY
Ms. Foundation for Women, Attn: LaWanda Abel, Program Manager, 120 Wall St., 33rd Floor, New York, NY 10005. (212) 742-2300 ext. 4429 or www.DaughtersandSonstoWork.org.

11th-17th NATIONAL PATIENT ADVOCACY WEEK
Honor the healthcare professionals who work to ensure that residents receive high-quality healthcare. Society for Healthcare Consumer Advocacy, American Hospital Association, One North Franklin, 31st Floor, Chicago, IL 60606. (312) 422-3851 or www.aha.org.

19th-25th NATIONAL MINORITY CANCER AWARENESS WEEK
American Cancer Society, 1599 Clifton Rd., NE, Atlanta, GA 30329. (404) 329-7650 or www.cancer.org.

20th-26th MARCH OF DIMES WALKAMERICA
The nation's biggest and oldest charity walking event involves more than a million volunteers at 1,450 sites across the country. March of Dimes Birth Defects Foundation, Attn: Tony Choppa 1275 Mamaroneck Ave., White Plains, NY 10605. (914) 997-4601 or www.modimes.org.

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18th-24th

ADMINISTRATIVE PROFESSIONALS DAY AND WEEK

The event is celebrated worldwide, bringing together millions of people for recognizing support staff. International Association of Administrative Professionals®, Attn: Rick Stroud, 10502 NW Ambassador Dr., P.O. Box 20404, Kansas City, MO 64195-0404. (816) 891-6600 or www.iaap-hq.org.

April 26th-May 2nd

NATIONAL VOLUNTEER WEEK

The Points of Light Foundation sponsors National Volunteer Week. The Points of Light Foundation, 1400 I St., NW, Ste. 800, Washington, DC 20005. (202) 729-8168 or www.pointsoflight.org.

NATIONAL HUMOR MONTH

National Humor Month focuses on the therapeutic value of laughter and programs for healthcare professionals. Send a self-addressed, stamped envelope to The Carmel Institute of Humor, Attn: Larry Wilde, 25470 Canada Dr., Carmel, CA 93923-8926. (831) 624-3058 or www.larrywilde.com.

NATIONAL OCCUPATIONAL THERAPY MONTH

To recognize the services and accomplishments of occupational therapy practitioners and promote awareness of the benefits of occupational therapy. American Occupational Therapy Association, Communications Group, 4720 Montgomery Ln., Box 31220, Bethesda, MD 20824-1220. (301) 652-6611 or www.aota.org.

NATIONAL PARKINSON'S AWARENESS MONTH

Contact National Parkinson Foundation, INC., 1501 NW 9th Ave. / Bob Hope Rd., Miami, Florida 33136-1494. (305) 243-6666 or 1-800-327-4545, Fax: (305) 243-5595 or www.parkinson.org.

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6th-12th

NATIONAL NURSES DAY AND WEEK

National Nurses Day is celebrated May 6th. The American Nurses Association, 600 Maryland Ave. SW, Ste.100, Washington, DC 20024. (800) 274-4ANA or www.nursingworld.org.

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12th FLORENCE NIGHTINGALE'S BIRTHDAY (1820-1910)

A British nurse whose work significantly contributed to the development of modern professional nursing.

20th NATIONAL EMPLOYEE HEALTH AND FITNESS DAY

This day highlights the importance of a healthy workplace and fitness programs. Contact National Association for Health and Fitness, 201 S. Capital Ave., Ste. 560, Indianapolis, IN 46223, (716) 583-0521 or www.physicalfitness.org.

26th NATIONAL SENIOR HEALTH AND FITNESS DAY

Older adults will participate in health promotion events at more than 1,500 local organizations. Mature Market Resource Center, Attn: Tina Godin, 1850 West Winchester Rd., Ste. 213, Libertyville, IL 60048. (847) 816-8660 or www.fitnessday.com

3rd-9th NATIONAL HUG HOLIDAY WEEK

"Huggers of all ages are invited to visit "Community Hug Centers" at participating senior and long-term care facilities to share hugs and fill their hug prescriptions! Promote your facility by hosting a "Community Hug Center." Increase awareness by pledging the number of hugs you intend to share in the *national competition* for *Most Hugs Shared!* Community Hug Center Registration Form, Guidelines, Hug Holiday Product Order Form and Information available FREE online at www.hugs4health.org or request for "Hug Center Guidelines" to: Hugs for Health, POB 896, Seal Beach, CA 90740-0896.

9th-15th NATIONAL NURSING HOME WEEK

National Nursing Home Week begins annually with Mother's Day. The theme for 2010 is "Enriching Every Day." National Nursing Home Week is a community outreach program designed to familiarize the public with nursing facilities and their services. Activities are conducted locally by individual long-term care facilities. For a free planning guide and product catalog, write: American Health Care Association, National Nursing Home Week, Attn: Angela Gallman, 1201 L St. NW, Washington, DC 20005. (202) 898-2829 or agallman@ahca.org or www.nnhw.org.

10th-16th NATIONAL HOSPITAL AND HEALTHCARE WEEK

Focuses public attention on the numerous contributions hospitals make to their communities. HealthShare, Texas Hospital Association, Attn: Vicki A. Pascasio, 6225 US Hwy 290 East, Austin TX 78723. (512) 465-1070 or www.healthshare-tha.com.

22nd ARTHRITIS WALK

To find the date of the walk in your area contact the Arthritis Foundation, Attn: Lynne Unglo, 1330 W. Peachtree St., Ste. 100, Atlanta, GA 30309. (404) 965-7661 or www.arthritis.org.

BETTER HEARING AND SPEECH MONTH

This month recognizes the audiologists, speech-language pathologists, and other professionals who work with people who have communication challenges. American Speech-Language-Hearing Association (ASHA), 2200 Research Blvd., Rockville, MD 20850-3278. (301) 296-5700 or www.asha.org.

HEALTHY VISION MONTH

The National Eye Institute, one of the Federal government's National Institutes of Health, sponsors Healthy Vision Month. Healthy Vision Month, National Eye Institute, 2020 Vision Pl., Bethesda, MD 20892-3655. (301) 770- 5800 ext.5815. To download educational materials visit: <http://www.healthyvision2010.org>.

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NATIONAL AMERICAN STROKE MONTH

This observance is an opportunity to elevate awareness of stroke, motivate individuals to take action to reduce their risk and demonstrate commitment to the fight against stroke. National Stroke Association, 9707 E. Easter Ln., Englewood, CO 80112. (800) 787-6537 or www.stroke.org.

NATIONAL ARTHRITIS MONTH

The Arthritis Foundation is leading efforts to prevent, control and cure arthritis, and increase support for the nearly 43 million Americans with arthritis. Arthritis Foundation, 1330 W. Peachtree St., Atlanta, GA 30309. (404) 965-7661 or www.arthritis.org.

NATIONAL HIGH BLOOD PRESSURE EDUCATION MONTH

To promote the control and treatment of high blood pressure. The National Heart, Lung, and Blood Institute, PO Box 30105, Bethesda, MD 20824-0105. (301) 592-8573 or www.nhlbi.nih.gov.

NATIONAL OSTEOPOROSIS PREVENTION MONTH

This event kicks off year-round osteoporosis awareness and education programs. National Osteoporosis Foundation, 1232 22nd St. NW, Washington, DC 20037-1292. (202) 223-2226 or www.nof.org.

NATIONAL PHOTO MONTH

Photo Marketing Association International, 3000 Picture Pl., Jackson, MI 49201. (517) 788-8100 or www.pmai.org.

NATIONAL PHYSICAL FITNESS AND SPORTS MONTH

Schools, parks, YMCA's, business and government agencies are encouraged to conduct special events to call attention to local physical and sports programs. President's Council on Physical Fitness and Sports, 200 Independence Ave. SE, Room 738-H, Washington, DC 20201. (202) 690-9000 or www.fitness.gov.

OLDER AMERICANS MONTH

Older Americans Month is observed throughout the United States by aging advocacy organizations, state and area agencies on aging, and providers. Administration on Aging, U.S. Health & Human Services, Attn: Moya Thompson, 200 Independence Ave. SW, Washington, DC 20201. (202) 401-4541 or www.aoa.gov.

WOMEN'S HEALTH CARE MONTH

Public education campaign to highlight women's unique health concerns. There is a \$15 charge for kit materials. Pharmacists Planning Service, Inc., Attn: Fredrick "Fred" S. Mayer, R. Ph., M.P.H., PO Box 6760, San Rafael, CA 94903-0760 or (415) 479-8628.

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6th CANCER SURVIVORS DAY

The first Sunday of June honors the millions of cancer survivors and also those who fought hard but lost the battle to cancer. American Cancer Society, 1599 Clifton Rd. NE, Atlanta, GA 30329-4251. (800) ACS-2345 or www.cancer.org.

15th PROSTATE CANCER AWARENESS DAY

Prostate cancer is the most common type of cancer found in American men. For more information contact: American Cancer Society, National Headquarters, 1599 Clifton Rd., NE, Atlanta, GA 30329-4251. (800) ACS-2345 Website: www.cancer.org.

9th-15th NATIONAL MEN'S HEALTH WEEK

Held each year during the week preceding Father's Day, this week is designed to promote the benefits of preventative healthcare among men. National Men's Health Foundation, 33 East Minor St., Emmaus, PA 18098-0099. (610) 967-8620 or www.menshealth.com.

11th-18th NURSING ASSISTANTS' DAY AND WEEK

Observed annually the first Thursday in June and the seven days after to recognize nursing assistants who provide care to ill, elderly, and long term care patients. National Network of Career Nursing Assistants, Career Nurse Assistants Programs Inc., Attn: Jeni Gipson, 3577 Easton Rd., Norton, OH 44203. (330) 825-9342 or www.cna-network.org.

22nd-28th HELEN KELLER DEAF-BLIND AWARENESS WEEK

The week promotes an awareness and sensitivity to the needs of Americans who are deaf-blind, or vision and hearing impaired. Helen Keller National Center, 111 Middle Neck Rd., Sands Point, NY 11050. (516) 944-8900 or (516) 944-8637 (TTY) or www.helenkeller.org.

July 2010						
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9th DENTAL AWARENESS DAY

The Academy of General Dentistry put dental dilemmas to rest by hosting Smile Line, a national dental health hotline that consumers can call to talk one-on-one with a dentist. Anyone with questions or concerns about oral health can call the Smile Line, toll free, at 800-SMILE33 (800-764-5333) from 8:00a.m. to 8:00p.m. (ET) to receive dental advice.

25th NATIONAL PARENTS' DAY

Parents' Day is established for "recognizing, uplifting, and supporting the role of parents in the rearing of children." It is celebrated the 4th Sunday of every July. National Parents' Day Council, Attn: Howard Self, 3600 New York Ave., NE, Washington, DC 20002. (202) 636-2854 or www.parentsday.com.

8th-11th NATIONAL NURSES IN STAFF DEVELOPMENT DAYS

This week promotes the practice of staff development to enhance high-quality healthcare outcomes. National Nursing Staff Development Organization, 7794 Grow Dr., Pensacola, FL 32514. (850) 474-0995 or www.nnsdo.org.

17th- 22nd NATIONAL THERAPEUTIC RECREATION WEEK

The purpose of National Therapeutic Recreation Week is to enhance awareness of therapeutic recreation programs and services, and to expand recreation and leisure opportunities for individuals with disabilities. National Recreation and Park Association, 22377 Belmont Ridge Rd., Ashburn, VA 20148. (703) 858-2153 or www.nrpa.org.

August 2010						
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3rd NATIONAL NIGHT OUT

This national program is a coordinated effort by local crime prevention agencies and communities to promote crime prevention. National Association of Town Watch, Inc., Attn: Matt Peskin, PO Box 303, Wynnewood, PA 19196. (610) 649-7055 or www.natw.org.

22nd BE AN ANGEL DAY

A day to do "one small act of service for someone." Rev. Jayne M. Howard, PO Box 95, Upperco, MD 21155. (410) 833-6912 or www.earthangel4peace.com.

ALZHEIMER'S MEMORY WALK (September – November)

Alzheimers Association, 225 N. Michigan Ave., 17th Floor, Chicago, IL 60601. (800) 272-3900 or www.alz.org.

NATIONAL IMMUNIZATION AWARENESS MONTH

To increase awareness about immunization as the medical community begins preparations for the flu season. National Partnership for Immunization, Attn: David Neumann, 121 North Washington St., Ste. 300, Alexandria, VA 22314. (703) 836-6110 or www.partnersforimmunization.org.

September 2010						
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12th NATIONAL GRANDPARENTS DAY

Celebrated every year on the first Sunday after Labor Day since 1978. (619) 585-8259 or www.grandparents-day.com.

29th NATIONAL WOMEN'S HEALTH & FITNESS DAY

Health Information Resource Center, Attn: Tina Godin, 1850 West Winchester Road, Ste. 213, Libertyville, IL 60048. (800)828-8225 or www.fitnessday.com.

12th-18th NATIONAL ASSISTED LIVING WEEK®

Sponsored by the National Center for Assisted Living(NCAL) this week begins annually on Grandparents Day. National Assisted Living Week® commemorates the staff and customers of our nation's assisted living residences. This year's theme is "Filling Our Life with Love." National Center for Assisted Living, Attn: Shane Osborne, National Assisted Living Week, 1201 L St. NW, Washington, DC 20005. (202) 898-2843 or sosborne@ncal.org or www.nalw.org.

13th-19th NATIONAL HEALTHCARE HOUSEKEEPING WEEK

This event recognizes the valuable contributions of housekeeping staff. American Society for Healthcare Environmental Services, AHA, One North Franklin Ste. 2800, Chicago, IL 60606. (312) 422-3860 or www.ashes.org.

21st-25th NATIONAL HEALTH INFORMATION AND TECHNOLOGY WEEK

This week recognizes the professionals who maintain personal clinical record information. American Health Information Management Association, 233 N. Michigan Ave., Ste. 2150, Chicago, IL 60601-5800. (312) 233-1100 or www.ahima.org.

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21st-27th NATIONAL REHABILITATION AWARENESS WEEK

Celebrated annually the third week in September. National Rehabilitation Awareness Foundation, Attn: Michelle Criscera, PO Box 71, Scranton, PA 18501-0071. (800) 943-6723 or www.nraf-rehabnet.org.

20th -26th NATIONAL ADULT IMMUNIZATION WEEK

Talk with your patients and staff about vaccine-preventable diseases and ensure that they are protected against influenza and pneumonia. National Immunization Program Public Inquiries, Mailstop E-05, 1600 Clifton Road, NE, Atlanta, GA 30333, or call CDC Information Contact Center 800-232-4636 or nipinfo@cdc.gov.

AMERICAN HEART WALK

State affiliates have the walk on different weekends throughout the month. American Heart Association 7272 Greenville Ave., Dallas, TX 75231-4596. (214) 706-1841 or www.americanheart.org.

HEALTHY AGING® MONTH

Focuses national attention on the positive aspects of aging, in the areas of physical, social, mental and financial fitness. Educational Television Network, Inc., PO Box 442, Unionville, PA 19375. (610) 793-0979 or www.healthyaging.net.

NATIONAL CHOLESTEROL MONTH

Contact Information Specialist, National Heart, Lung, and Blood Institute, PO Box 30105, Bethesda, MD 20824-0105. (301) 592-8573 or www.nhlbi.nih.gov.

NATIONAL OSTEOPATHIC MEDICINE MONTH

To raise awareness of osteopathic physicians (DO's) as a healthcare option when choosing a physician. American Osteopathic Association (AOA), 142 East Ontario St., Chicago, IL 60611. (800) 621-1773 or www.aoa-net.org.

NATIONAL SICKLE CELL AWARENESS MONTH

Contact Sickle Cell Disease Association of America, Inc., Attn: Ralph Sutton, 200 Corporate Pointe, Ste. 495, Culver City, CA 90230-7633. (800) 421-8453 or www.sicklecelldisease.com.

ALZHEIMER'S MEMORY WALK (September – November)

Alzheimers Association, 225 N. Michigan Ave., 17th Floor, Chicago, IL 60601. (800) 272-3900 or www.alz.org

October 2010						
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8th NATIONAL DEPRESSION SCREENING DAY

The goal of this event is to educate people on the signs and symptoms of depression and provide free screening and information on the availability of treatment. Screening for Mental Health, One Washington St., Ste. 304, Wellesley Hills, MA 02481. (781) 239-0071 or www.mentalhealthscreening.org.

20th NATIONAL PHARMACY TECHNICIAN DAY

American Society of Health-System Pharmacists, Attn: Ellen Wilcox, Director, Public Relations 7272 Wisconsin Avenue, Bethesda, MD 20814 301-664-8621. (301) 657-3000 or www.ashp.org.

23rd MAKE A DIFFERENCE DAY

Make A Difference Day is a national day of helping others—a celebration of neighbors helping neighbors. Created by USA WEEKEND magazine in partnership with the Points of Light Foundation, the event takes place on the fourth Saturday of every October. For more information, contact: Make A Difference Day. (800) 416-3824 or diffday@usaweekend.com or www.usaweekend.com/diffday.

3rd-9th NATIONAL MENTAL ILLNESS AWARENESS WEEK

To focus public attention on mental illness and the availability of treatments. American Psychiatric Association, 1401 K St., NW, Washington, DC 20005. (202) 682-6141 or www.psych.org.

4th-10th CUSTOMER SERVICE WEEK

It is a week to celebrate the great job that customer service reps (receptionists, patient account reps, etc) are doing. Celebrated annually the first week of October. For more information contact Customer Service Group, 712 Main St., Ste. 187B, Boonton, NJ 07005. (973) 265-2300 or www.csweek.com.

5th-11th NATIONAL GERONTOLOGICAL NURSING WEEK

This week advances the specialty practice of Gerontological nursing. National Gerontological Nursing Association, 7794 Grow Dr., Pensacola, FL 32514-7072. (800) 723-0560 or www.ngna.org.

24th-30th HEARING AID AWARENESS WEEK

Hearing Aid Helpline, International Hearing Society, 1688 Middlebelt Rd. Ste. 4, Livonia, MI 48154. (800) 521-5247 or www.ihsinfo.org.

3rd-9th RESIDENTS' RIGHTS WEEK

Residents' Rights Week is celebrated the first full week in October to honor residents living in all long term care facilities. It is a time for every facility to focus on and celebrate awareness of dignity and respect of each individual resident. Contact: Julia Meashey, National Citizens' Coalition for Nursing Home Reform, 1829 L Street, NW, Ste. 801, Washington, DC 20036 or jmeashey@nccnhr.org or <http://www.nursinghomeaction.com>.

6th-12th NATIONAL HEALTHCARE FOOD SERVICE WEEK

Honors employees who prepare and serve food in healthcare facilities. Contact American Society for Healthcare Food Service Administrators, One North Franklin, Chicago, IL 60406. (800) 620-6422 or www.ashfsa.org.

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12th-18th CASE MANAGEMENT WEEK

Recognizes case management professionals and provides education regarding case management. Celebrated annually the second full week of October. Case Management Society of American, 8201 Cantrell, Ste. 230, Little Rock, AK 72227. Contact Michele Lee at (501) 225-2229 ext. 20 or mlee@acminet.com or www.acmsa.org.

4th-10th NATIONAL FIRE PREVENTION WEEK—FIRE DRILLS: THE GREAT ESCAPE!

Free information on educational programs and materials. National Fire Protection Association, One Battery March Park, Quincy, MA 02269. (617) 770-3000 or www.nfpa.org or www.sparky.org.

18th-24th NATIONAL HEALTHCARE QUALITY WEEK

This event increases awareness and appreciation of healthcare quality. Celebrated annually the second full week of October National Association for Healthcare Quality, 4700 West Lake Ave., Glenview, IL 60025. (800) 966-9392 or www.nahq.org.

18th-24th NATIONAL PHARMACISTS WEEK

American Pharmaceutical Association, Public Relations Director, 2215 Constitution Ave. NW, Washington, DC 20037-2985. (202) 429-7558 or www.aphanet.org.

19th-25th NATIONAL INFECTION PREVENTION WEEK

Contact Association for Professionals in Infection Control and Epidemiology, Inc., Attn: Deborah R. Timmons, 1275 K St. NW Ste. 1000, Washington, DC 20005-4006. (202) 789-1890 or www.APIC.org.

25th-31st NATIONAL RESPIRATORY CARE WEEK

This week is used to promote respiratory health. American Association for Respiratory Care, Attn: Kris Kurkendall, 9425 MacArthur Blvd., Ste. 100, Irving, TX 75063. (972) 243-2272 or www.aarc.org.

20th-26th NATIONAL HEALTHCARE FACILITIES AND ENGINEERING WEEK

This week recognizes healthcare facilities engineers and facilities managers. are available for American Society for Healthcare Engineering, Attn: Sharon Autrey, One North Franklin, Chicago, IL 60606. (312) 422-3811 or www.ashe.org.

20th-26th PASTORAL CARE WEEK "IMAGINING COMMUNITY"

Sponsored by the Coalition on Ministry in Specialized Settings (COMISS), a coordinating agency of religious endorsing bodies and pastoral care organizations. Pastoral Care Week Committee, NACC, PO Box 07473, Milwaukee, WI 53207-0473. (414) 483-4898 or www.pastoralcareweek.org.

BREAST CANCER AWARENESS MONTH

AstraZeneca HealthCare Foundation, Attn: Kathleen Paranzino, 1800 Concord Pike, Wilmington, DE 19850. (302) 886-7585 or www.nbcam.org.

LUPUS AWARENESS MONTH

Lupus Foundation of America, Attn: Duane Peters, 1300 Piccard Dr., Ste. 200, Rockville, MD 20850. (800) 558-0121 or www.lupus.org.

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NATIONAL AIDS AWARENESS MONTH

Pharmacists Planning Service, Inc., Attn: Fred Mayer, PO Box 6760, San Rafael, CA 94903-0760. www.ppsinc.org or www.aids.org.

NATIONAL BRAIN INJURY AWARENESS MONTH

Sponsored by the Brain Injury Association. Brain Injury Association, 105 N. Alfred St., Alexandria, VA 22314. (703) 236-6000 or www.biausa.org.

NATIONAL DENTAL HYGIENE MONTH

American Dental Hygienists' Association, 444 N. Michigan Ave. Ste. 3400, Chicago, IL 60611. (312) 440-8900 or www.adha.org.

NATIONAL PHYSICAL THERAPY MONTH

American Physical Therapy Association, Public Relations, 1111 North Fairfax St., Alexandria, VA 22314-1488. (703) 684-2782 ext. 3248 or (800) 999-2782 or www.apta.org.

November 2010						
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15th NATIONAL COMMEMORATIVE CANDLE LIGHTING

An annual event sponsored by the Alzheimer's Foundation of America held on the second Thursday of November. Sites across the nation hold candle lighting ceremonies to remember and honor those affected by Alzheimer's disease and related illnesses. To become a site or to locate site, contact Alzheimer's Foundation of America, 866-232-8484, or info@alzfdn.org or www.alzfdn.org.

17th NATIONAL MEMORY SCREENING DAY

An annual event sponsored by the Alzheimer's Foundation of America. Healthcare professionals at sites across the nation provide free, confidential memory screenings and educational material as a first step toward detection or this is not a diagnosis. To become a site or to locate a site, contact Alzheimer's Foundation of America. (866)232-8484 or www.alzfdn.org.

18th GREAT AMERICAN SMOKEOUT DAY

Held annually on the Thursday before Thanksgiving, the Smokeout is an upbeat, good-natured effort to encourage smoke-free environments. American Cancer Society, 1599 Clifton Rd. NE, Atlanta, GA 30329. (404) 320-3333 or www.cancer.org.

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9th-15th NATIONAL HOME HEALTH AIDE WEEK

This week celebrates the dedicated staff who work in home health care settings. National Association for Home Care, 228 7th St. SE, Washington, DC 20003. (202) 547-7424 or www.nahc.org.

NATIONAL FAMILY CAREGIVERS MONTH

National Caregivers Association, Attn: Suzanne Mintz, 10400 Connecticut Ave., Ste. 500, Kensington, MD 20895. (800) 896-3650 or www.thefamilycaregiver.org.

NATIONAL ALZHEIMERS MONTH

To increase awareness of the disease and what the Alzheimer's Association is doing to help persons with Alzheimer's, their families and caregivers. Alzheimer's Association, 225 N. Michigan Ave., 17th Floor, Chicago, IL 60601. (800) 272-3900 or www.alz.org.

NATIONAL HOSPICE MONTH

To promote awareness of hospice care, and to honor patients and family members, as well as the dedicated professionals and volunteers who serve in hospice settings. Hospice Association of America (an affiliate of the National Association of Home Care) 228 Seventh St., SE, Washington, DC 20003. (202) 546- 4759 or www.hospice-america.org.

NATIONAL HOME HEALTH CARE MONTH

To promote awareness of home health care workers. Hospice Association of America (an affiliate of the National Association of Home Care) 228 Seventh St., SE, Washington, DC 20003. (202) 547-7424 or www.nahc.org.

December 2010						
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3rd INTERNATIONAL DAY OF DISABLED PERSONS

The annual observance of the International Day of Disabled Persons aims to promote an understanding of disability issues and mobilize support for the dignity, rights and well-being of persons with disabilities. For more information, please contact: Department of Economic and Social Affairs, Division for Social Policy and Development, United Nations Headquarters, Two United Nations Plaza, 13th Floor, New York, NY, 10017, Fax: 212-963-3062 or enable@un.org.

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CHRISTMAS SEALS® CAMPAIGN

For more than 90 years, donations to the American Lung Association's Christmas Seals Campaign have helped fund programs of education, advocacy and research for lung disease and its causes. American Lung Association, 475 H St. NW, Washington, DC 20001. (800) LUNG-USA or www.lungusa.org.

JINGLE BELL RUN FOR ARTHRITIS® MONTH

Communities celebrate this event to help the Arthritis Foundation support research and improve the quality of life for people affected by arthritis. Contact your local chapter of the Arthritis Foundation. (404) 872-7100 or www.arthritis.org.