



**Connecticut Association of Health Care Facilities**

111 Founders Plaza Suite 1002 / East Hartford, CT 06108  
860.290.9424 (telephone) / 860.290.9478 (fax) / RBrown@cahcf.com (e-mail)

Advertising in the "Newswire"

The "Newswire" is a weekly publication of the Connecticut Association of Health Care Facilities and is e-mailed/faxed to all Facility and Business Affiliate Members as well as to Consultants and other interested parties among our Members and the profession.

The "Newswire" allows for graphic advertising with an internet link to the advertiser's website. Ads will appear in each and every edition of the "Newswire" down the left-hand side of the copy. Exposure to our Members and Friends is considerable.

Graphic size can be no greater than 180 pixels wide and no greater than 270 pixels tall (2:3 ratio) and must be in jpg format.

The order in which ads will appear in the "Newswire" will be by random drawing at the beginning of each month.

The cost of advertising in the "Newswire" is \$650 for twelve (12) months (effective 01/01/2008). Advertising begins in the first edition of the month following receipt of a check and graphic. You must be a Business Affiliate Member or Consultant to the Association in order to advertise in the "Newswire."

Interested? Questions? Contact Rick Brown (860-290-9424; [RBrown@cahcf.com](mailto:RBrown@cahcf.com)) at the Association for more information.

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